

**Park Advisory Board  
Meeting Minutes  
March 6, 2025  
Meeting called to order 5:40 PM**



**1. ATTENDANCE:**

A. Park Board Members Present:

Board Member, Gregory Webb  
Board Member, Michelle Musgrave

B. Park Board Members Absent: Board Member, Jacob Powers  
Board Member, Don Mitchell

C. Staff Present: J.C. Kennedy, Parks & Recreation Director

**2. Agenda Approval:** A Motion to approve the Agenda was made by Mr. Webb. Second by Mrs. Musgrave. Agenda Approved.

**3. February 6, 2025 Minutes:** Motion to approve the minutes was made by Mrs. Musgrave. Second by Mr. Webb. Minutes approved.

**4. February 2025 Rec Center Revenue Report:** Mr. Kennedy presented the December Revenue Report for the Recreation Center. So far in 2025 we have realized a cost recovery of 101.01%.

Membership Tracking: January 2025 = 1,169 – February 2025 = 1,186

<b>AHRC 2025 Membership Fee Tracking &amp; Revenue Projections</b>						
<b>Membership Revenue Goal</b>			<b>\$1,791,606.00</b>			
	<b>Monthly Membership Revenue Goals</b>	<b>Actual Revenue Tracking</b>	<b>Actual vs Projected Over / Under</b>	<b>Revenue by Month</b>	<b>% of Annual Revenue Goals</b>	<b>Goal</b>
Jan-2024	\$149,300.50	\$127,117.44	\$22,183.06	\$127,117.44	7.10%	8.33
Feb-2024	\$298,601.00	\$258,992.35	\$39,608.65	\$131,874.91	14.46%	16.66

<b>Other Revenue Line Items</b>	<b>Amount Budgeted</b>	<b>Revenue</b>	<b>Remaining</b>	<b>% of Budget</b>		
Lodging Tax Advisory Committee Grant	\$200,000.00	\$33,333.33	\$166,666.67	16.67%	\$16,666.67 Per Month	
State Grant from Other State Agency	\$0.00	\$0.00	NA	NA		
Rec Center Sales of Merchandise	\$6,000.00	\$627.35	\$5,372.65	10.46%		
Recreation Activity Fees	\$192,000.00	\$39,156.68	\$152,843.32	20.39%		
Rec Activity Fees-Rec 1	\$0.00	\$0.00	NA	NA		
Rec Center Rentals	\$36,750.00	\$9,005.20	\$27,744.80	24.50%		
Recreation Class Program Fees	\$8,000.00	\$2,940.49	\$5,059.51	36.76%		
Senior Lunch Revenue	\$5,500.00	\$824.24	\$4,675.76	14.99%		
Misc. Revenue-Movies In The Park	\$2,500.00	\$0.00	\$2,500.00	0.00%		
Insurance Recoveries - P&R	\$0.00	\$5,597.59	NA	NA		

AHRC Revenue Year to Date 2025	\$317,143.87	
AHRC Sales Tax Revenue Generated Year to Date 2025	\$7,768.05	
AHRC Total Revenue Year to Date Including % of LTAC Grant	\$358,245.26	
AHRC Expenditures Year to Date 2025	\$354,670.42	
AHRC General Fund Subsidy Year to Date 2025	\$3,574.84	Over / Under
<b>AHRC Cost Recovery % Year to Date 2025</b>	<b>101.01%</b>	

	Over / Under	January	February
Department Monthly Subsidy 2018		\$27,253.98	\$54,507.96
Department Monthly Subsidy 2020		\$74,665.05	\$149,330.10
Department Monthly Subsidy 2023		\$47,856.17	\$95,712.34
Department Monthly Subsidy 2024		\$2,817.50	\$40,273.53
Department Monthly Subsidy 2025		\$628.36	\$3,574.84

5. **What I Wish My Parents Knew:** Mr. Kennedy informed the board that the department will be hosting a Youth Mental Wellness event in collaboration with AHPD and CSD.  
What I wish my parents knew is the first film by Tell my Story, designed as a mental wellness program, to help parents better understand how to support the mental health of their children. The program is a way to support mental health in our community and offer proactive resources to inspire hope, especially as our youth continue to face numerous challenges in today's world. The program includes a screening of the documentary "What I Wish My Parents Knew", resources, Q&A that will be facilitated by mental health professionals at CSD and with AHPD and an overall experience of connection and hope for our community. The event is directed towards leadership, parents, caregivers and community members.  
Tell My Story was founded by Jason Reid, a father from Southern California who tragically lost his 14 year old son to suicide, unaware that his son had been silently struggling. Jason's mission, inspired by a note left by his son reading "Tell My Story," is to prevent other families from enduring such a devastating loss.  
The program is designed to be a two part, 90 minute experience to be viewed as a group. The film is not available for general public streaming outside of the event. It will be held at the Rec Center on Thursday March 27, 2025 at 6:00pm in the banquet room.
6. **Adjourn:** A motion to adjourn the meeting was made by Mr. Webb. Second by Mrs. Musgrave.  
**Meeting adjourned at 6:10 pm.**